## RHEINGOLF SALON 2027 – Golf & Classics

In 2027, a new chapter begins for Rheingolf: the **RHEINGOLF MESSE becomes the RHEINGOLF SALON – Golf & Classics**, hosted at Classic Remise Düsseldorf.

Many of our long-standing exhibitors fondly remember the distinctive industrial character of Areal Böhler. We are bringing that special atmosphere back at Classic Remise: the historic former railway roundhouse combines impressive industrial architecture with a fascinating world of classic cars, youngtimers and exceptional automobiles.

For the new Salon, we are **carefully selecting and curating the exhibitor mix**. Drawing on our many years of experience with Rheingolf and its visitors, we are initially approaching former exhibitors as well as selected new partners whose products, destinations and services closely match the interests and expectations of our audience. The result will be a diverse, high-quality offering where the focus is not on the number of stands, but on **relevance, quality and variety**.

The RHEINGOLF SALON will extend throughout the distinctive **Event Hall, the central Foyer and the spacious Gallery**, which offers direct views of the glass display boxes and the remarkable automobiles housed within Classic Remise. This makes every exhibition area an integral part of the overall experience.

Classic Remise is one of North Rhine-Westphalia's most visited tourist attractions and a destination in its own right. This gives Rheingolf an additional visitor magnet – including people who may not have attended a traditional golf show in recent years.

**Admission remains free of charge.** As Classic Remise itself is also freely accessible, the two visitor flows naturally come together: visitors to Classic Remise can discover the RHEINGOLF SALON, while Rheingolf visitors can experience the unique world of Classic Remise.

**RHEINGOLF SALON – Golf & Classics**
**29.–31. Januar 2027 | Classic Remise Düsseldorf**
**Preview: Freitag, 29. Januar, 16–20 Uhr**

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